

## The new NRJ iPhone application, more than just an application!

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**Montreal, June 29, 2011 - Hits radio, NRJ** is proud to unveil its brand new iPhone application today. More than a simple application, **the NRJ iPhone application** is intended for the listener as a real extension of his favorite radio station! Listening to NRJ live, information on the hits broadcast, buying songs online, access to competitions, host blogs and even more, the NRJ iPhone application will offer even more to the many iPhone users!

To download it: <http://itunes.apple.com/app/nrj-quebec/id444471365?mt=8>

The all-new NRJ iPhone application will allow users to listen to the various NRJ stations in Quebec, live, regardless of where the user is. The application will also provide access to a wealth of information, including the name of the current show, the title and performer of the song on the air and a review of the last five hits broadcast on NRJ. Users will also be able to rate the songs heard on NRJ, according to their appreciation, and to buy them online via iTunes.

But that's not all! Thanks to the new NRJ iPhone application, users will also be able to have direct access to NRJ contests, hosts' blogs and the [radionrj.ca](http://radionrj.ca) website. Links will also be offered to Facebook and Twitter where NRJ is also very active.

"The NRJ iPhone application goes much further than what currently exists. All the emphasis is on the user and the multiple ways to engage with the NRJ environment. It meets a real need and we are really very proud of it," comments Martin Tremblay, director of operations for the NRJ 94.3 station in Montreal.

Note that the NRJ iPhone application is now available in iPhone and iPad versions, while applications for BlackBerry and Android will follow soon.

**The brand new NRJ iPhone application**, another exclusive from La radio des hits, NRJ!

### About Astral

NRJ is a member of the Astral family. Astral is one of Canada's largest media companies. It operates more than a hundred media properties - pay and specialty television, radio, display and digital - among the most popular in the country. Its presence in the heart of communities across the country is a good illustration of its desire to offer diversified, rich and vibrant programming that meets the tastes and needs of consumers and advertisers. To learn more about Astral, visit [astral.com](http://astral.com).

- 30 -

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